

# AUTHENTICATION OF GENUINE PARTS

ANTI-DUPLICATION & REPRODUCTION  
COUNTERFEITING SOLUTION

## DESCRIPTION

A unique Holographic Fingerprint™ label, assures that our customers have purchased genuine Svendborg Brakes parts. A simple scan using our dedicated app, confirms that the components are genuine.

## SCOPE

To make it easy and accessible for our customers to authenticate products.

## APP

The app is free of charge and ready to download from App Store and Google Play.  
Name of app: "SB Genuine Parts".

## EASY TO USE

Scan the Svendborg Brakes 'Genuine Parts' authentication sticker, if available on the product.  
No special knowledge needed, only the use of a smartphone.



## BENEFITS

- The product is authentic and safe to use
- The product is proven quality
- The product is developed for long term reliability
- The product comes with valid warranty
- The product has been extensively tested
- Help fight counterfeiting



**SVENDBORG  
BRAKES™**

## Regal Rexnord

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The proper selection and application of products and components, including assuring that the product is safe for its intended use, are the responsibility of the customer. To view our Application Considerations, please visit <https://www.regalrexnord.com/Application-Considerations>.

To view our Standard Terms and Conditions of Sale, please visit <https://www.regalrexnord.com/Terms-and-Conditions-of-Sale>.

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