

# Authentication of Genuine Parts

Anti-duplication & reproduction counterfeiting solution



## DESCRIPTION

A unique Holographic Fingerprint™ label, assures that our customers have purchased genuine Svendborg Brakes parts. A simple scan using our dedicated app, confirms that the components are genuine.

## SCOPE

To make it easy and accessible for our customers to authenticate products.

## APP

The app is free of charge and ready to download from App Store and Google Play. Name of app: "'SB Genuine Parts'.

## EASY TO USE

Scan the Svendborg Brakes 'Genuine Parts' authentication sticker, if available on the product. No special knowledge needed, only the use of a smartphone.

## BENEFITS

- The product is authentic and safe to use
- The product is proven quality
- The product is developed for long term reliability
- The product comes with valid warranty
- The product has been extensively tested
- Help fight counterfeiting